

Tournament Guide

March 20th - April 25th | Round 1 | 2021

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PGA National GC- The Champion, Hole #8. Artwork found here.

Golfzon America

21580 Atlantic Boulevard Sterling, VA 20166

2021 Golfzon North American Tournament Overview

March 20 - April 25

INTRODUCTION

Welcome to 2021 Golfzon North American Tournament (the "Tournament"), online golf competition, hosted by Golfzon America Inc, an affiliate of Golfzon Newdin Group, a maker and distributor of high-end golf simulators that are extremely popular in South Korea and in the world. Please read the tournament details carefully and best of luck!

OVERVIEW

This tournament is the *Largest Virtual Golf Tournament in the Western Hemisphere*. Spanning over three countries, (United States, Canada, and Mexico) we are excited to grow the Golfzon community through expansive events with even bigger prizes. Website link found <u>here</u>.

POINT OF CONTACT

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WHAT IS GLF?

Golfzon Live Festival (GLF) is an exclusive gameplay mode available through Golfzon Vision Software. Golfers can compete in on-going tournaments with real-time scoring updates. Golfers may participate in the same tournament for an unlimited number of rounds. All scores are posted to http://www.global.golfzon.com/gz/competition/main.

DETAILS

Course: PGA National Golf Course - The Champion

Date: March 20, 2021 - April 25, 2021

Time: Access the tournament 24/7

Location: On any Golfzon simulator with access to Golfzon Live Festival (GLF)

Access: Golfzon Live Festival

Difficulty: Tour

Tee Settings:

Male - White Tees

Female - Red Tees

FAST FACTS

-36 Commercial Facilities across America, Canada, and Mexico to participate

-Estimated 4,000 rounds to be played in 35 days

-27 Individual prizes for golfers

-\$12,000 worth of prizes up for grabs

-Grand Prize of \$2,000 Gift Card & Custom Golfzon Blazer

ARTWORK

Artwork has been created for the event. Feel free to use on social media, in-store, or for paid promotions.

Includes: In-game Screenshots, Posters, Logos, Social Media images, and more.

Click here for all assets:

https://www.dropbox.com/sh/j2e856bncajijnc/AADGB_sloWoDj6eWF8uDmcbsa?dl=0

PRIZES

There are TWO SETS of prizes for the tournament:

1. PRIZES FOR USERS / GOLFERS

a. Golfers must complete a full 18 hole round in order for their score to be recorded.
 Prizes to be sent via mail to winners post tournament. Golfers are not eligible for prizes unless the round is completed. Prize details in chart below.

2. PRIZES FOR COMMERCIAL FACILITIES

a. Facilities are eligible to win prizes as well! Host the most number of rounds played at your facility, have the best social content, or crush it the first week of the tournament to win a professional video shoot. Prize details in chart below.

GOLFER PRIZE LIST

Category	Details	Standing	Prize
Stroke Rating	The total number of strokes after 18 holes	1st Place	-\$2,000 PGA Superstore Gift Card -Custom Golfzon Jacket
		2nd Place	\$1,000 PGA Superstore Gift Card
		3rd Place	\$500 PGA Tour SuperStore Gift Card
		4th Place	Scotty Cameron Phantom X-7 Putter
		5th Place	TaylorMade Sim Driver
		6th Place	Sun Mountain VX Stand Bag
		7th Place	Cobra King RADSPEED Tour Fairway Wood

		8th Place	Callaway Mavrik Hybrid
		9th Place	Callaway Forged CB Wedge
		10th Place	Titleist Vokey SM8 All Black Wedge
		11th Place	5 Dozen Volvik Vivid Balls
		12th Place	4 Dozen Volvik Vivid Balls
		13th Place	3 Dozen Volvik Vivid Balls
		14th Place	2 Dozen Volvik Vivid Balls
		15th Place	2 Dozen Volvik Vivid Balls
Closest Score	Score at or closes to the following scores	Score of 77	-Hyperice Hypervolt GO (lightweight massager) -2 Dozen Volvik Vivid Balls
		Score of 88	-G3 GPS Watch -2 Dozen Volvik Vivid Balls
		Score of 99	-9x7 Pop-up Hitting Net -2 Dozen Volvik Vivid Balls
		Score of 111	-JBL Charge 4 Portable Bluetooth Speaker -2 Dozen Volvik Vivid Balls
Closest To The Pin	Closest shot recorded	One (1) Winner	Scotty Cameron

	in relation to the pin. Applies on Hole #7 only.		Special Select Newport 2 Putter
Longest Drive	The longest recorded drive. Applies on Hole #10 only.	One (1) Winner	-Titleist TSi2 Driver -2 Dozen Volvik Vivid Balls
Social Blitz	Users can mention or tag @golfzon_official on Instagram to be entered to win prizes.	1st Place	6 Dozen Volvik Vivid Balls
		2nd Place	4 Dozen Volvik Vivid Balls
		3rd Place	2 Dozen Volvik Vivid Balls
Ultimate Player	Play the most number of rounds during the tournament period	1st Place	-Bushnell Tour VS Shift Rangefinder -2 Dozen Volvik Vivid Balls
		2nd Place	-Swing Caddie SC200 Plus Portable Launch Monitor -2 Dozen Volvik Vivid Balls
		3rd Place	-Skycaddie LX5 GPS Watch -2 Dozen Volvik Vivid Balls

FACILITY PRIZE LIST

Category	Details	Standing	Prize
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Ultimate Store	The facility with the most rounds played in total at the conclusion of the tournament	1st Place	-\$500.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls
		2nd Place	-\$250.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls
		3rd Place	-\$125.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls
Social Blitz	The facility that tags @golfzon_official on Instagram and Facebook with the most creative and consistent marketing content as decided by the Golfzon Marketing Team at the conclusion of the tournament	1st Place	-\$500.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls
		2nd Place	-\$250.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls
		3rd Place	-\$125.00 Golfzon Parts Credit -4 Dozen Volvik Vivid Balls

Professional facility filming	The facility with the most rounds played and best social content by March 27th (7 days from start of tournament) will win a free professional filming of their facility. Golfzon to use for marketing purposes and share footage with the facility as well.	1st Place	-Professional film crew to film during tournament play day -Footage from the event
		2nd Place	-Professional film crew to film during tournament play -Footage from the event
		3rd Place	-Professional film crew to film during tournament play -Footage from the event

RULES

<u>Schedule</u>: The Championship starts on March 20, 2021 and ends on April 25, 2021 (the "Tournament Period") at PGA National - The Champion, online golf course. To be eligible for prizes, one must complete an 18 hole round (user may enter multiple rounds) during the Tournament period.

<u>Prizes:</u> Prizes are to be awarded to active Golfzon users as well as commercial facility owners.

User Prize Winners:

- -Stroke Ranking (1st 15th place)
 - -Winners awarded that finish 1st 15th place
- -Scores at or closest to: 77, 88, 99, and 111
 - -Four individual winners
- -Ultimate Player (1st 3rd place)
 - -Winners decided based on number of rounds played
- -Longest Drive
 - -Applies on Hole #10 only
- -Closest to the Pin
 - -Applies on Hole #7 only
- -Social Blitz (1st 3rd place)
 - -Winners decided based upon creative content and number of posts on social media
 - -Must tag @golfzon_official in posts to enter

Commercial Facility Prize Winners:

- -Ultimate Store (1st 3rd Place)
 - -Winners decided based on number of rounds played
- -Professional Facility Filming (1st 3rd Place)
- -The facility with the most rounds played and best social content by March 27th (7 days from start of tournament) will win a free professional filming of their facility. Golfzon to use for marketing purposes and share footage with the facility.
- -Social Blitz (1st 3rd Place)
 - -Winners decided based on creativity and number of posts
 - -Must tag @golfzon official in posts to enter

<u>Entry</u>: Users must create an account on <u>www.global.golfzon.com</u> using your computer, and <u>agree</u> <u>to the Golfzon Website Terms and Conditions and Privacy Policy.</u>

<u>Winning</u>: (i) The winning at Closest to the Pin does not happen on any hole, but as the result of tee shots hole #7, (ii) The winning at Longest Drive happens on Hole #10, of back nine only if a ball comes to rest in the fairway, measured by distance, and (iii) For each category, we will only count complete 18-hole rounds. Uncompleted 18-hole rounds are ineligible for this prize.

<u>Tie</u>: If there are multiple winners in the same category, we will have a scorecard match beginning at No. 18 and going backwards.

<u>Honesty</u>: if your online ball lies at a rough or sand, please move your ball to the designated rough or sand lie. We hope the spirit of golf's integrity will keep players honest.

<u>Prize Allocation:</u> Upon the conclusion of the tournament on April 25, 2021, Golfzon America will review all rounds played by users and confirm all prize winners. Within 5-7 business days, Golfzon America will email said winners and confirm their mailing address. Once confirmed, Golfzon will send prizes via mail. Please allow for 4-8 weeks of shipping and handling time for prizes to arrive.

DISCLAIMER

By participating in the Championship, you release Golfzon America Inc., it's subsidiaries, affiliates, distributors, directors, officers, employees and agents (the "Golfzon") from any and all liability for INJURY, DISABILITY, DEATH, or loss or damage of person or property, WHETHER ARISING FROM NEGLIGENCE OF THE GOLFZON, even if arising from the negligence of others, caused by playing VISION ("Product") or by any awarded prize or resulting from acceptance, possession, use or misuse of any prize, to the fullest extent permitted by law.

Acceptance of a prize constitutes permission (except where prohibited by law) to use the winner's name, city, state and likeness in conjunction with any promotion in connection to our Product without further compensation to the winner.

In the event a scoring is compromised or becomes technically corrupted in any way electronically or otherwise by computer viruses, bugs or other causes beyond our control that corrupts the administration, security or proper play of a tournament, Golfzon reserves the right to cancel and-or re-scheduled a tournament.

I HAVE READ AND FULLY UNDERSTAND THIS RULES AND DISCLAIMER. I SIGN IT FREELY AND VOLUNTARILY AND WITHOUT INDUCEMENT.

Participant's Name (print)	
Date/	
Participant's Signature	
Parent's Signature (if participant is a minor)	